



“When passion intersects with purpose, something powerful happens.” Linda E. Alberty, M.A.

As a second generation Latina American, Linda E. Alberty understands only too well the cultural implications within the professional and educational worlds. Her career has traversed through professional and personal experiences that interconnects her passion to create meaningful change with recruiting, integrated marketing communications, branding, and empowerment.

For more than nine years as the President and Founder of Cultivate Excellence, Ms. Alberty has partnered with hundreds of individuals to rewrite their personal and professional stories as they realign their skills, talents, abilities, and passions to their desired career path. She guides professionals through an in-depth personal empowerment journey to find their purpose through profession, with a focus on leadership principles and practical strategies that succeed across

all levels and industries, including healthcare, renewable energy, public safety, government, and human resources. Evidenced-based outcomes direct the empowerment partnerships Ms. Alberty builds with her clients. She inspires change from within as professionals construct their own new personal brand.

Community involvement remains a key aspect for Ms. Alberty, as she strives to cultivate strategic and mutually beneficial partnerships that foster collaboration, leadership, and innovation. She serves as a Mastermind Leader for Latinas On The Plaza, and has served on The Judson Student Fellowship Board of Directors at Northern Illinois University. She is a well-known guest blogger and sought after motivational speaker in the greater Chicago area. Additionally, she has been a featured news writer for five different newspapers across Kentucky, Tennessee, and Illinois.

Previously, Ms. Alberty worked as the Director of Marketing at Capital Education, overseeing the development and management of integrated strategic and tactical marketing initiatives for



traditional, regionally-accredited United States colleges and universities in support of online learning. Prior to that, she worked as the Associate Director of Educational Partnerships at Benedictine University, developing proactive diversity initiatives and programming concentrated on providing assistance to Military Veterans and members of the Latino communities in Chicago.

Ms. Alberty holds a Bachelor of Arts in Organizational Corporate Communication (minor in Journalism) and a Master of Arts in Communication Theory from Northern Illinois University.